FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person      Darrell Bracken					2. Issuer Name and Ticker or Trading Symbol VFCORP VFC									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
(Last)	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 08/04/2023								Officer (g below)		Other (specify below)		·	
1551 WEWATTA STREET														President & Chief Exec Officer					
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
DENVER	CO	8	80202										Form filed by More than One Reporting Person						
(City)	(State	e) (	Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Dat				2. Trans Date (Month/I	action Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Di Code (Instr.			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount Securities Beneficiall Following	y Owned Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount (A) or (D)		Price		ransaction(s) Instr. 3 and 4)			(Instr. 4)		
Common Stock				08/04	4/2023		A		77,240 A		\$19.42	77,240			D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Cod	nsaction le (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Yea		Securities		Title and Amount of curities Underlying rivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported	Ownersh Form: Direct (D or Indirec (I) (Instr.	Ownership	Beneficial Ownership t (Instr. 4)	
				Cod	e V	(A)		Date Exercisal		expiration Date	Title		Amount or Number of Shares	Transact (Instr. 4)		on(s)			
FY 2024 Non- qualified Stock Option (Right to Buy)	\$19.42	08/04/2023		A		786,622		(1)	0	8/03/2033	Com Sto	imon ock	786,622	\$0	786,622	2	D		
SP-BPD 2024 Non-Qualified Stock Option (Right to Buy)	\$19.42	08/04/2023		A		262,208		(2)	0	8/03/2033	Com Sto		262,208	\$0	262,20	8	D		

## Explanation of Responses:

- $1.\ This\ option\ will\ vest\ in\ three\ substantially\ equal\ annual\ installments\ beginning\ on\ August\ 4,\ 2024.$
- 2. This option will vest in two substantially equal annual installments beginning on July 17, 2024.

/s/ Mark R. Townsend for Bracken
Darrell (Pursuant to Signing 08/07/2023
Authority on file)

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).